

Personal and Professional Benefits of the Toastmaster Communication and Leadership Educational Programs

1. Toastmasters builds personal and professional self-confidence.
2. Toastmasters promotes leadership qualities within the family, any service, community, church or professional organization.
3. Personal and inter-office communication will benefit.
4. Inter-personal skills will be enhanced – more than just speaking; also listening and leading.
5. Toastmaster accomplishment ties into people's personal and professional goals.
6. The training employees get in Toastmasters is extremely CO\$T-effective!
7. Toastmasters, by way of regular club meetings, promotes continuous self-improvement.
8. Employees can receive credit for continuous education.
9. Employees take ownership of the Toastmasters program at their company, which fosters initiative and "pro-active" thinking within the organization.
10. Networking skills are enhanced.
11. The communication and leadership skills developed within Toastmasters are completely transferable to the workplace.
12. Toastmasters experience can enhance an employee's résumé, provided that the focus on relevant communication and leadership skills developed is specific.
13. Toastmasters experience helps the organization to build up their own people, and build morale within the company.
14. Employee sales and marketing skills can become enhanced through participation in the Toastmasters program.
15. Meeting planning and running skills can become sharpened through the employees' Toastmasters experience.
16. \$AVE money for the company by promoting enhanced communication skills among the employees.

Company Benefits

A company's success depends on communication. Employees face an endless exchange of ideas, messages, and information as they deal with one another and with customers day after day. How well they communicate can determine whether a company quickly grows into an industry leader or joins thousands of other businesses mired in mediocrity.

Toastmasters provides the tools that enable employees to become effective communicators and leaders all at a very low cost.

Toastmasters training helps employees:

- give better sales presentations hone their management skills work better with fellow employees
- effectively develop and present ideas offer constructive criticism
- accept criticism more objectively

Toastmasters produces results. Around the world more than three million men and women of all ages and occupations have benefited from Toastmasters training, and more than one thousand corporations, community groups, universities, associations, and government agencies now use Toastmasters training.

Community Benefits

Toastmasters has helped many members in their community service activities. Using the speaking and leadership skills developed in Toastmasters, people have become more active in business, churches, and service and charity organizations. Toastmasters members are able to organize activities, conduct meetings, and speak in public as their organization's representative. Some even become active in local, state or national government.

